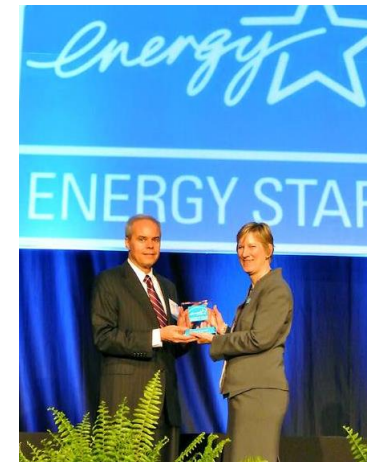


- ENERGY STAR® Partner of Year (2013 & 2014)
 - Excellence in Product Design awards (2012, 2011 & 2010)
 - \$500 million+ saved by our customers with over 50 million+ ENERGY STAR qualified receivers deployed since 2009



PERCENTAGE OF ACTIVE RECEIVERS THAT ARE ENERGY STAR QUALIFIED

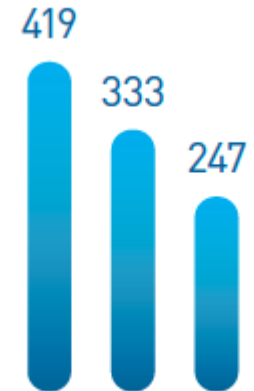


- Raising the bar with EPA's new Version 4.1 set-top box specification
 - For DIRECTV products, V4.1 represents an average ~25% energy reduction when compared to Version 3
 - 100% of new DIRECTV products will remain qualified when V4.1 becomes effective in December

- Genie™ Whole-Home DVR and Genie Mini's are power-wise...
 - Even though the number of DIRECTV receivers deployed in the U.S. increased in 2013, we were able to decrease the total energy consumed per deployed receiver by 6.5%
- ...and even allow receiver-less connections to RVU-connected TVs
 - DIRECTV supports the ENERGY STAR® Television Version 7.0 product specification development process proposal to include a "Thin Client Capability" definition for Connected TVs, as it will increase awareness of the energy saving benefits of RVU Alliance technology in televisions.
- 4K Ultra HD Video On-Demand demo
 - Genie and "DIRECTV 4K Ready" TVs let you enjoy DIRECTV 4K Ultra HD Video On Demand programming as of Nov 14 (www.cnet.com/news/directv-launches-4k-exclusively-to-samsung-tvs/)
 - 2015 CES Innovation Awards Honoree (www.cesweb.org/innovation)



AVERAGE ANNUAL
HOUSEHOLD ELECTRICITY
USE OF A NEW HDDVR SYSTEM
(kWh)



2011 2012 2013

